



Celebrate ICS 2017

Celebrate ICS 2017

**Saturday, January 28, 2017
6:30 p.m. – 11:30 p.m.
Immaculate Conception Family Life Center**

Vendor Application

Business Type: _____ Year Established: _____

Business Name: _____

Trade Name as to appear: _____

Contact Name: _____ Contact email: _____

Address: _____ City _____ State _____ Zip: _____

Phone: _____ Website: _____

Approval by: _____ Signature: _____

BOOTH INFORMATION – PLEASE CHECK ALL THAT APPLY

- | | |
|---|---|
| <input type="checkbox"/> Saturday, January 28, 2017 Celebrate ICS | <input type="checkbox"/> Saturday, January 27, 2018 Celebrate ICS |
| <input type="checkbox"/> \$40 Non-Exhibiting Vendor | <input type="checkbox"/> No Set up needed |
| <input type="checkbox"/> \$90 Vendor Booth | <input type="checkbox"/> \$80 First Time Vendor |
| <input type="checkbox"/> \$70 Returning Vendor | <input type="checkbox"/> \$25 Electricity |
| <input type="checkbox"/> \$45 Quarter Page Ad | <input type="checkbox"/> \$150 Full Page Color Ad |
| <input type="checkbox"/> \$80 Half Page Ad | <input type="checkbox"/> \$25 1/8 Page Ad |
| <input type="checkbox"/> 1 Table & 2 Chairs (no charge) | <input type="checkbox"/> Door Prize Contribution |
| <input type="checkbox"/> Free Basic Listing | <input type="checkbox"/> Service Sponsorship |

VENDOR SUGGESTION

It would be most appreciated and beneficial to vendors to contribute a prize. Prize contributing vendors may also qualify to waive sponsorship fee if a service is provided on the day of the event. Prize should be a free-standing prize that does not require a purchase. Although vendors may give out coupons, discount coupons or prizes with requirements are not acceptable.

PRIZE SUGGESTIONS: Include items that truly represent your business and will make a guest want to visit your booth. Be specific on your prize form. Have a deadline for redeeming the prize certificate but be flexible. You may have a "typical" prize on display in your booth but for best results have the guests come to visit you after the event to pick it up. This would give you another opportunity to promote your products or services.

DOOR PRIZE DETAILS

Door Prize
Description: _____

Total Prize
Value: _____

VENDOR BENEFITS

- Face-time with prospects. Participation in event fun activities etc.
- Vendor networking. The event will also be listed in the Grand Prairie Chamber of Commerce calendar.
- Visual and audible recognition throughout the event. Free basic listing in event book.
- Exhibitors are featured on our website, circulated print materials and social media.
- Exhibitors will also be advertised on the event banner as well as listed on flyers that will go out to surrounding cities, three local churches and local store fronts.
- Vendors will enjoy prestige as part of an event advertised on Guadalupe Radio KATH 910

SHOW SERVICE DETAILS

Description of Services for the Event: _____

Set Up Time Needed: _____ Logo Provided: _____

Event Sponsorship Categories:

- | | | | |
|---|--|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Brewery | <input type="checkbox"/> DJ / Band | <input type="checkbox"/> Lighting | <input type="checkbox"/> Services |
| <input type="checkbox"/> Game Table | <input type="checkbox"/> Florist | <input type="checkbox"/> Clothing | <input type="checkbox"/> Videographer |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Health / Beauty | <input type="checkbox"/> Photography | <input type="checkbox"/> Winery |
| <input type="checkbox"/> Décor / Favors | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photo Booth | <input type="checkbox"/> Other |

We would love to have you at Celebrate ICS Casino Night! Following is some information about the event. For more information please see contact information below.



Contact: Constance Longo (972) 815-6001
or Linda Santos (972) 264-8777
ics_events@icgrandprairie.org
Immaculate Conception School
400 NE 17th Street, Grand Prairie, TX 75050
<http://school.icgrandprairie.org>





Contact: Constance Longo (972) 815-6001
or Linda Santos (972) 264-8777
ics_events@icgrandprairie.org
Immaculate Conception School
400 NE 17th Street, Grand Prairie, TX 75050
<http://school.icgrandprairie.org>



- **Event Date: Saturday, January 28, 2017-**
Application Deadline is January 26, 2017 *
- Event Time: 6:30 p.m. - 11:30 p.m.
- Location: Immaculate Conception Family Life Center 400 N. E. 17th St., Grand Prairie, TX 75050

***Applications turned in after January 24th are not guaranteed placement on print advertisement.**

About The Event: We are **Celebrate ICS Casino Night Fundraiser** and are conservatively expecting about 200+ people. We offer limited vendors per category as well as utilize an open concept booth display to bring your services to life. We encourage all exhibitors to create a festive atmosphere as one would for "a night on the town" relative to audio and visual displays (music, food, lighting, etc.). There will be casino games, music, gourmet dining, drinks, silent auction and live auction activities to engage the event guests. The activities would include but are not limited to door prize drawings, and some special event showcases to name a few. In order to ensure that the event is well coordinated, we strive to maintain active communication for the duration of the planning and execution of the event.

We are redesigning **Celebrate ICS Casino Night** to always include vendors in an effort to foster greater community interaction. Hence, first time vendor fees for **Celebrate ICS Casino Night 2017** is only \$80! The fees cover 1 entrance and full access to the celebration (full access= entry, food/ drinks and game chips) along with 1 6ft table and 2 chairs. Vendors with multiple staff, please contact us for special details. Our low booth cost gives the opportunity for a good return for your investment. Thus, we have established a Vendor Frequency Program to offer Exhibitors an opportunity to earn a free booth. As an exhibitor, to have the best display will also earn one a free booth during our next event. Our goal is to fill the venue with guests, vendors and sponsors as well as give vendors one on one consultation with guests while having fun. Most importantly, our goal is also to help raise funds for our school while producing an event to ensure a positive experience for all attendees from start to finish. Another plus about being a vendor at our event is a great marketing opportunity. As an event participant, ones' business gets a free basic listing in the event book which gets featured on our website and goes in circulation for about 3 months. However, vendors may purchase a color ad which will also be featured on our website as well as in the show book. A business can also increase their visibility by being a sponsor of **Celebrate ICS Casino Night** annually.

Please, review the attached application and return via email to ics_events@icgrandprairie.org. For more information about the event please visit us on the web at celebrateicscasinonight.weebly.com then click on "Become A Vendor", also, you may contact me at (972) 815-6001 or email ics_events@icgrandprairie.org. For your convenience, a vendor application "Celebrate ICS Casino Night PDF" is attached.

See You At The Event!

Regards,

Constance Longo
Vendor Relations